

◆ Department of ◆
INFORMATION
STUDIES

COLLOQUIUM

The Information Studies COLLOQUIUM provides a forum for intellectual exchange and professional networking. All events are free and open to interested members of the community.

Location:

The Graduate School of Education and Information Studies (GSEIS 111) --- Reception to follow on the 2nd floor salon.
Thursday at 3:00 p.m.

OCT. 27

**TARA
MCPHERSON**
Animating the Archive:
Emerging Forms
of Digital Scholarship

Can scholarship show as well as tell? Can it engage new sensory and emotional registers? Might we present our evidence in livelier formats or embed an analysis within an archive? How might scholars better utilize the rich variety of digital materials now available? Can we imagine new human and technological infrastructures for scholarly publishing? This talk will engage such questions through an exploration of two recent experiments in scholarly communication. First, McPherson will present the online journal, *Vectors*, and describe its lively attempts at remaking the look and feel of scholarly work. Second, she will discuss the emerging Alliance for Networking Visual Culture, an initiative funded by the Mellon Foundation that is meant to scale the experiments of *Vectors* to a much wider audience and model new scholarly workflows.

*Tara McPherson is Associate Professor of Gender and Critical Studies at the University of Southern California's School of Cinematic Arts and co-director of USC's Center for Transformative Scholarship. She also serves as the Faculty Chair for USC's Provost Initiative in the Arts and Humanities. Her *Reconstructing Dixie: Race, Gender and Nostalgia in the Imagined South* (Duke UP: 2003) received the 2004 John G. Cawelti Award for the outstanding book published on American Culture. Her new media research focuses on issues of convergence, gender, and race, as well as upon the development of new tools and paradigms for digital publishing, learning, and authorship. She is the Founding Editor of *Vectors*, www.vectorsjournal.org, a multimedia peer-reviewed journal affiliated with the Open Humanities Press, and is one of three editors for the MacArthur-supported *International Journal of Learning and Media* (launched by MIT Press in 2009.) Each of these efforts supports emerging electronic scholarship that pushes far beyond the boundaries of the printed page.*